



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Zoltán Bakonyi**
Address(es) Hungary 7400 Kaposvár, 104 Kisfaludy street
Telephone(s) +36 30 504 08 04
E-mail bakonyizoltan88@gmail.com
Nationality Hungarian
Date of birth 8th June, 1988
Gender Male



Work experience

Occupation or position held **Global trainee in innovation management**
Main activities and responsibilities Market research, strategic and organizational analysis
Name and address of employer Tata Consultancy Services, New Delhi-Noida, India. 2013. summer
Type of business or sector IT consultancy, R&D

Occupation or position held **Chairman of Academic Committee of Rajk Laszlo College for Advances Studies**
Main activities and responsibilities Organizing the academic activities of 90 people, 40 courses a year
Name and address of employer Rajk Laszlo College for Advanced Studies, Budapest, 2011-2012

Occupation or position held **Trainee**
Main activities and responsibilities Research, business analysis
Name and address of employer IFUA Horváth and Partners Management Consulting, 2009
Type of business or sector Strategic consultancy

Education and training

2012- **PhD program in Business**, Research field: Strategic management and innovation,
Corvinus University of Budapest,

2012 July Financial Management Summer University
Nyenrode University, Utrecht, the Netherlands,

2010-2012 **Master in Leadership and management**, specialized in Organizational Developing,
Corvinus University of Budapest

2007-2012 **Rajk László College for Advanced Studies** courses such as
airline industry, railway industry, strategic management, accounting, history of management, theories
of firm, globalization, psychology, military history, ancient social history

2006-2010 Bachelor in Business administration and management faculty, specialized in Business Communication
Corvinus University of Budapest

Personal skills and competences

Mother tongue(s) **Hungarian**
 Other language(s) **English, Italian**

Self-assessment
European level ()*

English
Italian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
B1	Independent user	B2	Independent user	B1	Independent user	B1	Independent user	B2	Independent user

(*) *Common European Framework of Reference for Languages*

IT skills and competences

- Microsoft Office Programs, Advanced
- Stata and SPSS statistical programs, Basics

Artistic skills and competences

- **Journalist** (2006-2009), Közgazdász magazine, Corvinus University of Budapest
- Amateur Dramatics (2009-2012), Rajk Drama Studio

Other skills and competences

Conference participations

2013. **St Gallen Symposium**, St Gallen University, participation as a member of the “**Leaders of Tomorrow**” team
 2013. Strategizing Practices from the Outliers: Enabling “Big Bang” Innovations Conference, **Strategic Management Society**, participation with a paper “**How Democratic Leadership Enforces Innovation?**”

Publications
 (in Hungarian)

Hartyánszky I. – Bakonyi Z. – Bali Á. et al. [2013]. **Health Economic Analysis of Heart Transplantation and Artificial Heart Devices**. Eurotransplant Conference, 21st November, 2013.
 Ábrahám Zs. - Bakonyi Z. [2011]. The Role of the Multinationals – **Competitiveness Report About the Hungarian Retail Industry**. In Chikán A. (szerk.): Effects of multinational companies on national competitiveness. Corvinus University of Budapest.
 Bakonyi Z. [2011]. How CSR Can Be Implemented to the Business Models. In Wimmer Á. (szerk.): Corvinus Student Papers. Corvinus University of Budapest.
 Bakonyi Z. [2010]. The Relative View of Casual Ambiguity. Budapest Management Review, Vol. 41. No. 6., pp. 40-49.
 Bakonyi Z. [2009]. **C. K. Prahalad and the Theory of Multinational Companies**. In Prahalad, C.K. [2009]. Toward New Management Paradigms. Alinea – Rajk Publishing, pp. 29-36.

National Awards

- 2012. 3rd place, Hungarian **Case Study Competition**, Corvinus University of Budapest round
- 2012. Hungarian Scientific Student Conference , 1st place Business Economics section, 3rd place Strategic management section
- 2011. **Pro Scientia Golden Medal of Hungarian Academy of Sciences for prominent student academic performance** Hungarian Scientific Student Conference , 1st place Strategic management section
- 2010. Hungarian Scientific Student Conference, 1st place Strategic Management section.

University Awards

- 2012. **Pro Universitate Award** for prominent performance, Corvinus University of Budapest.
- 2008-2012. Awards in Scientific Student Conference, Corvinus University of Budapest, 1st place twice, 2nd place three times, 3rd place five times in the following sections: Strategic management, Management Sciences, Environmental Management, Business Economics, Logistics.

Driving licence

B, driving licences